Order #	62459411	Flight Dates	10/09/17 - 10/22/17	Upo	date Date		09/26/17	
Syscode	0414	Agency	Canal Partners Media	Ver	sion		1 Vs. 1	
System Name	Spectrum/Cincinnati Master Zone, OH	Advertiser	Sittenfeld for Cincinnati	Sho	w All Lines			
Market	Cincinnati			Tota	al # of Week	(S		2
		Client Code		Tota	al			\$796.00
AE	Collin Diederich	Product Code		Cor	nmission			\$119.40
Sales Coordinator	Jaryd Engberg	Est Code	N/A	Net	Total			\$676.60
Office	Washington	Product Name		Tota	al Spots			50
Phone	(301) 951-2620	Credit Status		Affi	liate Split		100.0	
Status	Accepted			Sol	d On		Cost Per Spot	
Survey	DMA Nielsen Live+3 Aug17	Primary Demo	Adults 35+	GR	Р	-	GIMP	-
-		Makegood Policy	Approval Required	СРІ	Р	-	СРМ	-

Comments: 9.2	9.25 New Rebooked order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	T	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MNBC	MNBC EM	10/9/17	10/15/17	05:00	10:00		Χ	Χ	Х	Χ	Х	Х	-	-	15	\$12.00	\$180.00	30	
2	MNBC	MNBC EM	10/16/17	10/22/17	05:00	10:00	Х							-	-	3	\$12.00	\$36.00	30	
3	MNBC	MNBC DT	10/9/17	10/15/17	10:00	18:00		Χ	Χ	Х	Χ	Х	Х	-	-	12	\$17.00	\$204.00	30	
4	MNBC	MNBC DT	10/16/17	10/22/17	10:00	18:00	Х							-	-	2	\$17.00	\$34.00	30	
5	MNBC	MNBC PT	10/9/17	10/15/17	18:00	24:00		Х	X	Х	X	Х	Х	-	-	15	\$19.00	\$285.00	30	
6	MNBC	MNBC PT	10/16/17	10/22/17	18:00	24:00	Х							-	-	3	\$19.00	\$57.00	30	

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	50	0	0	0	0	0	0	0	0	0	0	0	50
AMT	\$796.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$796.00

SYSTEM APP:	SALES	ACCT	Date Printed	10/11/17

62459411 | Cincinnati | Spectrum/Cincinnati Master Zone, OH | 0414 |

Order #	62459411	Flight Dates	10/09/17 - 10/22/17	Update Date		09/26/17		
Syscode	2121	Agency	Canal Partners Media	Version		1 Vs. 1		
System Name	Spectrum/DISH- I+ Cincinnati, OH	Advertiser	Sittenfeld for Cincinnati	Show All Line	3	-		
Market	Cincinnati			Total # of Wee	eks			2
		Client Code		Total				\$320.00
AE	Collin Diederich	Product Code		Commission				\$48.00
Sales Coordinator	Jaryd Engberg	Est Code	N/A	Net Total				\$272.00
Office	Washington	Product Name		Total Spots				48
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0		
Status	Accepted			Sold On		Cost Per Spot		
Survey	DMA Nielsen Live+3 Aug17	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-		Makegood Policy	Approval Required	CPP	-	СРМ	-	
Comments :	9.25 New Rebooked order. Please review and o	confirm Thankel						

Comments : 9.25 New Rebooked order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN DT	10/9/17	10/15/17	10:00	18:00		Х	Х	Χ	Х	Χ	Х	-	-	12	\$4.00	\$48.00	30	
2	CNN	CNN DT	10/16/17	10/22/17	10:00	18:00	Х							-	-	2	\$4.00	\$8.00	30	
3	CNN	CNN PT	10/9/17	10/15/17	18:00	24:00		Х	Χ	Χ	Χ	Χ	Х	-	-	9	\$11.00	\$99.00	30	
4	CNN	CNN PT	10/16/17	10/22/17	18:00	24:00	Х							-	-	1	\$11.00	\$11.00	30	
5	MNBC	MNBC DT	10/9/17	10/15/17	10:00	18:00		Х	Х	Χ	Х	Χ	Х	-	-	12	\$6.00	\$72.00	30	
6	MNBC	MNBC DT	10/16/17	10/22/17	10:00	18:00	Х							-	-	2	\$6.00	\$12.00	30	
7	MNBC	MNBC PT	10/9/17	10/15/17	18:00	24:00		Х	Х	Χ	Х	Χ	Х	-	-	9	\$7.00	\$63.00	30	
8	MNBC	MNBC PT	10/16/17	10/22/17	18:00	24:00	Х							-	-	1	\$7.00	\$7.00	30	

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	48	0	0	0	0	0	0	0	0	0	0	0	48
AMT	\$320.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$320.00

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62459411 | Cincinnati | Spectrum/DISH- I+ Cincinnati, OH | 2121 |

Order #	62459411	Flight Dates	10/09/17 - 10/22/17	Update Date		09/26/17	
Oldel #	02439411	Tilgrit Dates	10/03/17 - 10/22/17	Opuate Date		03/20/17	
Syscode	5647	Agency	Canal Partners Media	Version		1 Vs. 1	
System Name	Spectrum/West, OH	Advertiser	Sittenfeld for Cincinnati	Show All Lines	3		
Market	Cincinnati			Total # of Wee	ks		2
		Client Code		Total			\$784.00
AE	Collin Diederich	Product Code		Commission			\$117.60
Sales Coordinator	Jaryd Engberg	Est Code	N/A	Net Total			\$666.40
Office	Washington	Product Name		Total Spots			50
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted			Sold On		Cost Per Spot	
Survey	DMA Nielsen Live+3 Aug17	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	СРМ	-
		•	•	,		•	•

Comments :	9.25 New Rebooked order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	T	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/9/17	10/15/17	05:00	10:00		Χ	Χ	Χ	Χ	Х	Х	-	-	15	\$15.00	\$225.00	30	
2	CNN	CNN EM	10/16/17	10/22/17	05:00	10:00	Х							-	-	3	\$15.00	\$45.00	30	
3	CNN	CNN DT	10/9/17	10/15/17	10:00	18:00		Χ	Χ	Χ	Χ	Х	Х	-	-	12	\$11.00	\$132.00	30	
4	CNN	CNN DT	10/16/17	10/22/17	10:00	18:00	Х							-	-	2	\$11.00	\$22.00	30	
5	CNN	CNN PT	10/9/17	10/15/17	18:00	24:00		Χ	Χ	Χ	Χ	Х	Х	-	-	15	\$20.00	\$300.00	30	
6	CNN	CNN PT	10/16/17	10/22/17	18:00	24:00	Х							-	-	3	\$20.00	\$60.00	30	

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	50	0	0	0	0	0	0	0	0	0	0	0	50
AMT	\$784.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$784.00

SYSTEM APP:	SALES	ACCT	Date Printed	10/11/17

62459411 | Cincinnati | Spectrum/West, OH | 5647 |

Order #	62459411	Flight Dates	10/09/17 - 10/22/17		Update Date		09/26/17			
Syscode	7550	Agency	Canal Partners Media		Version		1 Vs. 1			
System Name	Spectrum/South, OH	Advertiser	Sittenfeld for Cincinnati		Show All Lines					
Market	Cincinnati		•		Total # of Wee	ks		2		
	•	Client Code			Total			\$770.00		
AE	Collin Diederich	Product Code			Commission			\$115.50		
Sales Coordinator	Jaryd Engberg	Est Code	N/A		Net Total			\$654.50		
Office	Washington	Product Name			Total Spots			50		
Phone	(301) 951-2620	Credit Status			Affiliate Split		100.0			
Status	atus Accepted		•		Sold On		Cost Per Spot			
Survey	DMA Nielsen Live+3 Aug17	Primary Demo	Adults 35+		GRP	-	GIMP	-		
-		Makegood Policy	Policy Approval Required		CPP	-	СРМ	-		

Comments :	9.25 New Rebooked order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/9/17	10/15/17	05:00	10:00		Х	Χ	Χ	Χ	Х	Х	-	-	15	\$10.00	\$150.00	30	
2	CNN	CNN EM	10/16/17	10/22/17	05:00	10:00	Χ							-	-	3	\$10.00	\$30.00	30	
3	CNN	CNN DT	10/9/17	10/15/17	10:00	18:00		Χ	Χ	Χ	Χ	Х	Х	-	-	12	\$10.00	\$120.00	30	
4	CNN	CNN DT	10/16/17	10/22/17	10:00	18:00	Χ							-	-	2	\$10.00	\$20.00	30	
5	CNN	CNN PT	10/9/17	10/15/17	18:00	24:00		Χ	Χ	Х	Χ	Х	Х	-	-	15	\$25.00	\$375.00	30	
6	CNN	CNN PT	10/16/17	10/22/17	18:00	24:00	Χ							-	-	3	\$25.00	\$75.00	30	

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	50	0	0	0	0	0	0	0	0	0	0	0	50
AMT	\$770.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$770.00

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62459411 | Cincinnati | Spectrum/South, OH | 7550 |

						N	CC (Sak	ole :	Sys	sten	n C	rde	r								
Order #	:	62459411			Flight Da	tes	1	0/09	/17 -	10/2	2/17						Update Date			09/26/17		
Syscod	е	9834			Agency		C	anal	Part	ners	Med	ia					Version			1 Vs. 1		
System	Name	Spectrum/DirecTV- I+ Cincin	nati IC,OH		Advertise	r	S	itten	feld f	or C	incinr	nati					Show All Lin	es				
Market		Cincinnati															Total # of We	eeks				2
					Client Co	de											Total					\$928.00
AE		Collin Diederich			Product C	Code											Commission					\$139.20
Sales C	oordinato	r Jaryd Engberg			Est Code		Ν	l/A									Net Total					\$788.80
Office		Washington			Product N	Name											Total Spots			98		
Phone		(301) 951-2620			Credit Status Affiliate Split							100.0										
Status		Accepted														— ⊢	Sold On			Cost Per Spot		
Survey		DMA Nielsen Live+3 Aug17			Primary [_		35+								GRP	-		GIMP CPM	-	
-					Makegoo	d Policy	Д	ppro	val R	equi	ired						CPP	-		-		
Comme	nts :	9.25 New Rebooked order. Pleas	e review an	d confirm. T	Thanks!																	
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots		Total Cost	Spot Len	Line C		
1	CNN	CNN EM	10/9/17	10/15/17	05:00	10:00		Χ	Х	Χ	Х	Χ	Х	-	-	15	\$14.00	\$210.00	30			
2	CNN	CNN EM	10/16/17	10/22/17	05:00	10:00	Х							-	-	3	\$14.00	\$42.00	30			
3	CNN	CNN DT	10/9/17	10/15/17	10:00	18:00		Χ	Х	Χ	Х	Χ	Х	-	-	12	\$11.00	\$132.00	30			
4	CNN	CNN DT	10/16/17	10/22/17	10:00	18:00	Х							-	-	2	\$11.00	\$22.00	30			
5	CNN	CNN PT	10/9/17	10/15/17	18:00	24:00		Χ	Х	Χ	Х	Χ	Х	-	-	15	\$8.00	\$120.00	30			
6	CNN	CNN PT	10/16/17	10/22/17	18:00	24:00	Х							-	-	3	\$8.00	\$24.00	30			
7	MNBC	MNBC EM	10/9/17	10/15/17	05:00	10:00		Χ	Х	Χ	Х	Χ	Х	-	-	15	\$9.00	\$135.00	30			
8	MNBC	MNBC EM	10/16/17	10/22/17	05:00	10:00	Х							-	-	3	\$9.00	\$27.00	30			
9	MNBC	MNBC DT	10/9/17	10/15/17	10:00	18:00		Χ	Х	Χ	Х	Χ	Х	-	-	10	\$6.00	\$60.00	30			
10	MNBC	MNBC DT	10/16/17	10/22/17	10:00	18:00	Х							-	-	2	\$6.00	\$12.00	30			
11	MNBC	MNBC PT	10/9/17	10/15/17	18:00	24:00		Χ	Х	Χ	Х	Χ	Х	-	-	15	\$8.00	\$120.00	30			
12	MNBC	MNBC PT	10/16/17	10/22/17	18:00	24:00	Χ							-	-	3	\$8.00	\$24.00	30			
	C	ct 2017 Nov 2017 Dec	c 2017	Jan 201	8 Feb	2018	Ма	r 20	18	Ap	or 20	018	Ma	ay 201	8 Jur	n 201 8	3 Jul 20	18 Aug	2018	Sep 2018	Tota	ıl

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	98	0	0	0	0	0	0	0	0	0	0	0	98
AMT	\$928.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$928.00

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